

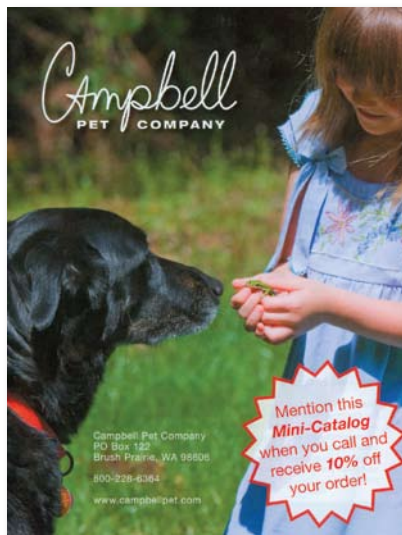


Mini-Catalog Inserts

Print and mail your mini-catalog with us for less than postage alone!

Our Mini-Catalog Program is a great way to distribute your best selling and high margin products for pennies on the dollar compared to average catalog costs.

- Mini-Catalogs are inserted into our VET-DEK - mailed to 50,000 veterinarians.
- Print overruns for trade shows, solo direct campaigns or stuffers.
- Your full catalog is digitized, posted on VET-DEK.com and hosted for 90 days for free.
- Save time, money and hassle of average catalog costs with our program. We supply the mailing list, provide mail services, and pay the postage for you!



Your investment also includes:

- Your logo on the front cover (\$195 Value)
- Cover on VET-DEK.com (\$295 Value)

Specifications:

- Size: 5" x 7" bound
- 60 lb. gloss text stock
- 4 Color over 4 Color with bleeds
- Perforations and scores extra
- Finished art files required

Catalog Prices per Contact

Using our program to distribute your pre-printed catalog (up to 5" x 7")

4 page	\$.05 per contact
8 page	\$.06 per contact
12 page	\$.07 per contact
16 page	\$.08 per contact

(Assumes stock with thickness comparable to 60 lb.)

Call for quote!
800-846-5520

60 lb Gloss Text Stock

Complete Package Net Price

# of Contacts	50,000	100,000	150,000
4 Page	\$6,750	\$9,785	\$12,450
8 Page	\$10,850	\$17,985	\$21,875
12 Page	\$12,728	\$20,480	\$28,744
16 Page	\$13,989	\$22,964	\$32,759

Price per Contact

# of Contacts	50,000	100,000	150,000
4 Page	\$0.14	\$0.10	\$0.08
8 Page	\$0.22	\$0.18	\$0.15
12 Page	\$0.25	\$0.20	\$0.19
16 Page	\$0.28	\$0.23	\$0.22