



Established 1978



# 2012 Mail List Rental

We actually MAIL to our lists! We're heavily invested in having the most deliverable list on the market because we actually mail to it several times each year.

- Records updated daily from responders
- NCOA/Cass Certification
- New businesses acquired monthly from all 50 secretaries of state
- 95% deliverability guarantee
- Out of business data collected quarterly
- Verified and enhance from various purchased lists and customer provided lists

## List Rental Rates

Base Rate x 1 usage .....	\$75/M
Multiple for one year .....	\$150/M
Unlimited usage .....	\$225/M

### Selections

Type of Business (SIC) or Specialty .....	\$5/M
State, Zip Code, SCF, County.....	\$5/M

### Company, Contact Name, Address, City, State, ZIP

Contact Names.....	FREE
Title Slugs.....	FREE
Telephone Numbers .....	\$10/M
County Names.....	\$10/M
Keycodes.....	\$1/Code/M

(Minimum list order \$300) \* M = Thousand contacts

Small Animal Private Practice .....	36,650
Mixed Animal Private Practice.....	16,442
Large Animal Private Practice.....	4,562
College, Industry, Research etc. ....	1,317
Dealer & Distributors .....	340
Exotic .....	308

**Total.....59,619**

**Veterinary Clinic Locations..... 32,283**

### Special Offer:

Rent our entire database of Veterinarians for unlimited use for one year.

	Approx # of records	Net Price
Veterinarians	70,000	\$5,000

## Sample Usage List

Allpharm, Inc.	Karl Storz Veterinary	Sound Diagnostics
American Health Services	Lupine Dogwear	St. Georges University
Andrews X-Ray	Medical Arts Press	Stephens & Associates
American Health & Safety	Medical ID Systems	Surgivet
Animal Health & Sanitary Supply	Monument Pharmacy	The Wag Bag Co.
Apexx Equipment	National Vet Lab	TW Medical Supply
Artista Surgical Supply	New England Serum	Universal Hospital Services
AVID American ID Services	North Shore Animal League	Universal Ultrasound
Blackwell Publishing	Ohmeda	Universal/Del Medical
Boston University	Pacific Mgmt Holdings	Vet Imaging.com
Care-A-Lot	Para-Medical Labels	Veterinary Concepts
DRE Medical	Pella Products, Inc.	Veterinary Info Network
DVM Mgmt Software	Pet Edge	Veterinary Mgmt Consultants
Four Flags Over Aspen	S.C.R.U.B.S.	World Precision Instruments
Health Care Medical Supply	SkinVet	Wysong Medical Corp.