



Established 2002

# Your Solo Email Blast

*Our formula for a successful email blast...*

## Headline featuring your fabulous offer(s)/benefit(s)



- Your bold and enticing offer featured prominently at the top of your message.
- Stunning imagery and effective bullet points to support your offer.



Multiple links placed throughout the email to drive your audience to your website.



We can enhance your message with links to social media sites and links to your video(s)

**FREE SHIPPING**  
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse mattis, mauris at ultrices tempor, turpis tellus ornare libero, non scelerisque metus leo ac sapien. Vestibulum ante ipsum primis in faucibus orci luctus et.



## Audience Profile

Independent Restaurants ..	12,000
Chain & Franchise	
Headquarters.....	10,000
Pizza Restaurants .....	3,000
Restaurant Buyers .....	25,000
Bar & Club Buyers .....	20,000
Total Hospitality .....	45,000

## Rate

Food Service Buyers.....	\$2,000
Bars & Club Buyers.....	\$1,500
Hospitality Buyers.....	\$2,500



## Sample match back report

fname	Iname	company_name	email	Address1	City	Provino	Zip_Posta	result
NATE	BROWN	BROWN'S PIZZERIA	<a href="mailto:NATE@GMAIL.COM">NATE@GMAIL.COM</a>	1122 SMITH ST	MINNEAPOLIS	MN	55337	1 Clicks
ANDY	MACH	MAIN STREET PIZZA	<a href="mailto:ANDY@MACH.COM">ANDY@MACH.COM</a>	36 W 7TH AVE	DALLAS	TX	71825	1 Clicks
BOB	SMITH	PIZZA PALACE	<a href="mailto:BOB@SMITH.COM">BOB@SMITH.COM</a>	123 WACHER ST	CHICAGO	IL	60062	1 Clicks



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# Your Solo Email Blast

- Launch new products
- Promote special offers
- Promote your video
- Improve your social media presence
- Engage buyers before and after trade shows
- Generate sales leads
- Drive traffic to your website



**Build your own database** - We provide the email address of each buyer that clicks on your email blast, as well as their name and mailing address when available.

**Do market research while gaining new customers** - We provide statistics on which specific links pizza buyers clicked on.

*Drive new pizza buyers to your web site plus much more!*

*“Roto-Flex has found PIZZA-DEK to be one of the best valued marketing tools available. It is an affordable way to reach out to the pizza operator. We find the return on investment is hard to beat.”*

Richard Dunfield, President  
Roto-Flex Oven Co.

*Here are a few companies that have run a PIZZA-DEK solo email blast...*



**PIZZA-DEK.com**