

GROUNDS-DEK

Testimonials

WALKER MOWERS
out front mowing

There is a Difference

- Accessible
- Versatile
- Original
- Agile
- Beautiful

get *out front* at the **NEW**
walkermowers.com

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"We have advertised for over ten years with GROUNDS-DEK. The number of contacts from each mailing and the qualified response from our follow up system have consistently been in line with our averages for all media that we use in the professional landscape maintenance market, measured both by cost per contact and the percentage of qualified responses. The GROUNDS-DEK program has given us a solid performance in lead generation."

Bob Walker
Walker Mowers

"GROUNDS-DEK has been a great addition to the advertising of Brite Ideas Decorating. It gives us an opportunity to reach seasonal business owners with great response. After personally contacting many of the grounds, parks and landscapes contacts I have found they are very well informed business owners that have capital to invest in new products and ideas, which makes them the perfect target audience for our business."

Reed Nyffeler
Brite Ideas Decorating

BRITE IDEAS Say It With Lights!
This Holiday Season
decorating

Increase your market share and accelerate off-season revenue with Brite Ideas Decorating.
FREE Business Kit & DVD Available!
888-200-5131 | sayitwithlights.com

"The GROUNDS-DEK program has done an excellent job in generating qualified leads for our company. In fact, it's been so effective that we're actually running two cards in every issue. Plus, their entire team has been incredibly accommodating, responsive and great to work with."

Hilary Winfield
S.R. Smith, LLC

S.R. Smith
COMING SOON to your Pool
THE VORTEX

"We noticed a significant increase in attendance after the addition. The Vortex is definitely our main attraction!"
Dale Lisher, Mayor, Kendrick, Idaho Area War Memorial Pool

Our compact design provides
BIG FUN with a SMALL FOOTPRINT!

Return this card, call toll free or visit www.vortexslides.com for incredible new options and u

S.R. Smith
ADA compliant
ACCESS GOES ANYWHERE!

ADA compliant lifts from S.R. Smith are perfect for facilities seeking to provide user-friendly access to their swimming pools.

- Powered by a rechargeable battery
- Constructed of stainless steel and aluminum & powder coated for maximum durability
- Waterproof hand-held control
- Portable and semi-portable options available for maximum flexibility within your facility

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Mother Nature Has Met Her Match



ECHO PB-770

204 MPH

765 CFM

The Highest Air Speed AND the Most Air Volume of any Backpack Blower in the Industry

"The GROUNDS-DEK reaches our targeted audience in a timely manner and is a great way to introduce new products to the marketplace. We're quite happy with the leads generated from our mailings knowing the recipients are heavily involved in the purchasing process."

Tim Bartelt
ECHO Incorporated



"Thank you for your help with marketing our products. To say the least we were very skeptical about card packs. Some of our divisions said, 'No way, no one reads those.' We finally tried one and it did exactly what you said it would do. Now they all want cards, because they work and they do bring in leads. We are closing on many of the leads we received. Today we are talking about how we are going to introduce a new product we just finished. It was unanimous: 'Put it on a jumbo card.'"

Randy Dufault
Dakota Peat & Equipment

FREE video **INTRODUCING... THE DAKOTA 550 TURF CONTRACTOR**

This Industrial Grade Dump-box Hauls Huge Loads Without Damaging Turf!!



The **TURF CONTRACTOR** from Dakota Peat & Equipment is the dump-box you've been waiting for! Ideal for hundreds of grounds and turf management applications. With 16" Dakota Supertrac tires, loads are distributed evenly, protecting turf!

- Saves time and money
- Turf friendly!
- 10,000 lb capacity!
- Turn with no scubbing

Dakota's **TURF CONTRACTOR** is easy to maneuver and all functions are controlled from the tractor seat! Respond today for a catalog and demo video!

25" dump height

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VISUAL DESIGNS THAT SELL
Excite customers with photos of their home with recommended landscaping in place.

ACCURATE SITE PLANS
Easy-to-use CAD lets you quickly develop detailed, accurate site plans.

PROFESSIONAL PROPOSALS
Show your professionalism with complete, polished proposals prepared in seconds.

"The amount of credible leads we received from just one mailing was amazing! We sold enough to justify the initial investment!"

Pete Lord
Drafix Software