

# Your Solo Email Blast

*Our formula for a successful email blast...*

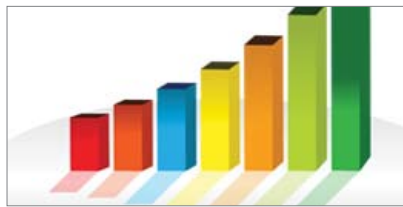
## Headline featuring your fabulous offer(s)/benefit(s)



- Your bold and enticing offer featured prominently at the top of your message.
- Stunning imagery and effective bullet points to support your offer.



Multiple links placed throughout the email to drive your audience to your website.



We can enhance your message with links to social media sites and links to your video(s)



## Audience Profile

Independent Restaurants ..	12,000
Chain & Franchise	
Headquarters.....	10,000
Pizza Restaurants .....	3,000
Restaurant Buyers .....	25,000
Bar & Club Buyers .....	20,000
Total Hospitality .....	45,000

## Rate

Food Service Buyers.....	\$2,000
Bars & Club Buyers.....	\$1,500
Hospitality Buyers.....	\$2,500

*Here are a few companies that have run a **FOODSERVICE-DEK** solo email blast...*



## Sample match back report

fname	lname	company_name	email	Address1	City	Province	Zip_Posta	result
NATE	BROWN	BROWN'S CAFÉ	<a href="mailto:NATE@GMAIL.COM">NATE@GMAIL.COM</a>	1122 SMITH ST	MINNEAPOLIS	MN	55337	1 Clicks
ANDY	MACH	MAIN STREET GRILL	<a href="mailto:ANDY@MACH.COM">ANDY@MACH.COM</a>	36 W 7TH AVE	DALLAS	TX	71825	1 Clicks
BOB	SMITH	SMITH'S STEAK HOUSE	<a href="mailto:BOB@SMITH.COM">BOB@SMITH.COM</a>	123 WACHER ST	CHICAGO	IL	60062	1 Clicks



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