



# Testimonials

**The SECRET**

The "Other Guys" **Don't want you to know....**

**Save Over \$10,000 This Year!**

DentalDealsOnline.com  
Dental Supplies For Less

*"Through the DENTAL-DEK, our company has been able to reach a very large portion of the dental market through their direct mailers and email blasts. It is very cost effective and most importantly we are able to market to the same group of dentists on a monthly basis, which we believe is the key to name recognition, building a brand and growing our business."*

Bryan Markiet  
Director of Marketing  
DentalDealsOnline.com

*"Each time we utilize DENTAL-DEK, we see immediate results! DENTAL-DEK has been great in getting our advertising message to our target audience."*

Paul Zajac  
Dental Elite

**STOP** Are you tired of paying too much for your toothbrushes & floss? **We can help!**

**TAKE CHARGE OF YOUR BUDGET!**  
Provide your patients with the same quality products as the national brands but at a **FRACTION OF THE PRICE!**

**CALL TOLL FREE TODAY TO GET YOUR FREE SAMPLES!**  
**888.228.7706**

Visit [WWW.DENTALELITE.COM](http://WWW.DENTALELITE.COM) to view the latest products & order online!

*"DENTAL-DEK has given us high exposure with direct mail pieces. We're very excited about DENTAL-DEK and highly recommend it to any company that's looking to increase their visibility as well as their profits and sales."*

Becky Sullivan  
Direct Crown

**Improved Aesthetics... Free Sample Offer!!**

**DirectCrown Temporary Crowns & Bridges**

- Fast Temporaries in Less than 5 minutes!
- Great Fit, No Metallic Taste
- Eliminates First Impression
- Acrylic or Automix Resin

**Crowns**      **Bridges**      **Implants**

**DIRECT CROWN** Try DirectCrown's New Translucent Crowns and Bridges for Great Looking Temporaries!



# DrBicuspid.com

## Read what you've been missing.

- Student wins \$1.7 million for dental school dismissal
- New ADA president grapples with access crisis
- Christensen 'embarrassed' by U.S. dentistry

Membership is free.  
Sign up today and get a free T-shirt at:

<http://dek.drbcuspid.com>



*"We have had very good success with DENTAL-DEK e-mail list and direct mailers, in terms of driving traffic and growing membership for DrBicuspid.com in a measurable way. The DENTAL-DEK team has been extremely flexible and easy to work with and I look forward to working with them in the future."*

Paul Davis

Director of Marketing

IMV Publishing/DrBicuspid.com

*"DENTAL-DEK has been a key part of my company's marketing efforts for the last few years. It has provided us with an economical and quality way to reach the entire country. Unlike magazines where an ad can easily be lost in a full page full of information, DENTAL-DEK's unique card approach allows 100% attention while the potential customer reviews the information. If they're not quite in the market yet, they can take the card and pin it up on their bulletin board for when they're ready to buy. We've had many sales just like that! It's always tough to measure, but the few weeks after DENTAL-DEK mails out, I would estimate that 1 out of 4 sales calls come from DENTAL-DEK."*

Jim Jacobson  
Image Max

**25 YEAR ANNIVERSARY SPECIAL!**  
Limited Time Offer **\$1995** Financing available!  
SAVE \$855 Regular Price \$2850

**No Rollers Tracks Belts**

# ImageMax

Automatic X-Ray Film Processor

**SOLVES X-RAY PROCESSING PROBLEMS BY MOVING THE CHEMISTRY, NOT THE FILM!**

**Practically ZERO Maintenance!**

- Develops ALL Dental Film including Pans & Ceph.
- Compact & Self-Contained
- Simple, 5 minute Do-It-Yourself Set-Up

**2 Week Trial**  
**100% Money Back Guarantee!**

Regardless of what dealers and digital manufacturers are telling you, **film is still the best value.** Properly processed, film continues to provide superior image detail over digital!

**LIFETIME WARRANTY!**

**Toll Free: (888) 230-9500 • www.ImageMax.us**

**How ImageMax Works:**

- 1 Place up to 24 intra-orals, a pan, or a cephal into the processing tank & press start.
- 2 Each solution rises, froths, then returns to its holding tank. Completing the cycle, the film is dried automatically.
- 3 Remove your fully processed, "dip tank" quality film.

*"Of everything we have done this year across all product lines; DENTAL-DEK is the only medium that has directly produced leads & sales."*

Adam Ralph

Director of Marketing

REM - Base Vac

**Base VAC**  
DENTAL SYSTEMS

Four reasons to consider the BaseVac™ Vacuum System.

- Performance.
- Flexibility.
- Efficiency.
- Simplicity.

BaseVac™ Vacuum Systems offer a complete range of 100% dry, oil-free dry dental vacuum products. Visit [www.basevacdental.com](http://www.basevacdental.com) for more information.

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**REM EQUIPMENT**  
[www.remequip.com](http://www.remequip.com)