

Your Solo Email Blast

Our formula for a successful email blast...

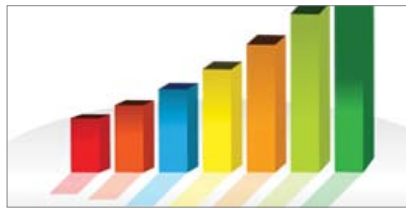
Headline featuring your fabulous offer(s)/benefit(s)



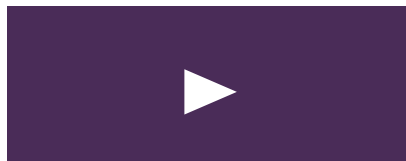
- Your bold and enticing offer featured prominently at the top of your message.
- Stunning imagery and effective bullet points to support your offer.



Multiple links placed throughout the email to drive your audience to your website.



We can enhance your message with links to social media sites and links to your video(s)



Audience Profile

Bar & Club Buyers	20,000
Independent Restaurants ..	12,000
Chain & Franchise	
Headquarters.....	10,000
Pizza Restaurants	<u>3,000</u>
Restaurant Buyers	25,000
<i>Total Hospitality</i>	<i>45,000</i>

Rate

Bars & Club Buyers.....	\$1,500
Food Service Buyers.....	\$2,000
Hospitality Buyers.....	\$3,000

Here are a few companies that have run a BARS & CLUBS-DEK solo email blast...



Sample Match Back Report

fname	Iname	company_name	email	Address1	City	State	Zip_Postal	Result
NATE	BROWN	BROWN'S BAR	NATE@GMAIL.COM	1122 SMITH ST	MINNEAPOLIS	MN	55337	1 Clicks
ANDY	MACH	THE WINE BAR	ANDY@MACH.COM	36 W 7TH AVE	DALLAS	TX	71825	1 Clicks
BOB	SMITH	SMITH'S SPORTS BAR	BOB@SMITH.COM	123 WACKER ST	CHICAGO	IL	60062	1 Clicks

