



# 2012 Mailing List Rental

We actually MAIL to our lists! We're heavily invested in having the most deliverable list on the market because we actually mail to it several times each year.

- Records updated daily from responders
- NCOA/Cass Certification
- New businesses acquired monthly from all 50 secretaries of state
- 95% deliverability guarantee
- Out of business data collected quarterly
- Verified and enhance from various purchased lists and customer provided lists

## List Rental Rates

Base Rate x 1 usage .....	\$75/M
Multiple for one year .....	\$150/M
Unlimited usage .....	\$225/M

### Selections

Type of Business (SIC).....	\$5/M
State, Zip Code, SCF, County.....	\$5/M

### Company, Contact Name, Address, City, State, ZIP

Contact Names.....	\$10/M
Title Slugs.....	FREE
Telephone Numbers .....	\$10/M
County Names.....	\$10/M
Keycodes.....	\$1/Code/M

(Minimum list order \$300) \* M = Thousand contacts

Bars, Pubs, Taverns & Saloons .....	39,807
Eating Establishments .....	26,244
Hotels/Motels/Resorts/Country Clubs .....	14,306
Bars & Grills/Sports Bars.....	8,266
Social/Veteran/Fraternal Clubs.....	5,509
Bowling Alleys & Billiard Parlors .....	4,262
Restaurant Chain Locations.....	4,042
Nightclubs & Dance Clubs.....	3,718
Cocktail Lounges .....	2,958
Liquor Stores .....	2,880
Other Fac with Full Liquor License.....	2,822
Dealer/Dist. & Liquor Serving Chain HQs.....	886
<b>Total .....</b>	<b>115,700</b>

### Special Offer:

Rent our entire mailing list of bars and nightclubs for unlimited use for one year.

Approx # of records	Net Price
115,000	\$8,000

## Sample Usage List

Adams Trade Press	Custom Ink	Party King
Adriatic Imports	D&S Sports	POSitive Technologies
Aercology Commercial	DirectTV	Precision Dynamics Corp.
Allmail USA	Dispense-All USA	Presenting Comm's/Atwood Pub
American Carival Mart	Face Card Promotions	Restaurant Solutions
Beemark Plastics	FSG Entertainment	Scan Technology, Inc.
Bellboy Corp.	Gold Medal Products	Silentaire Technology
Berg Co.	Grupo Victoria	Stagg Contract Sales
Broadcast Vision	Handshake Marketing	Taymark
Broaster Co.	HME Wireless	The Shot-Glance Industry Sys.
Bulb Direct	Lucky Seven Entertainment	United Air Specialties, Inc.
Buzztime	M&N International	United Resource
Cardcom Technology	Midway Games	Victor Cournelius, Inc.
Cheers	Nasco	Warehouse Radio
Clear O Inc.	Nations Restaurant News	Zenith Electronics
Convergent Media Prod.	New England Business Services	
Cullinary Classics	Nightclubsandbars.com	