

Mini-Catalog Inserts

Our Solutions . . . Your Profits



Published since 1978

Print & Mail Your Mini-Catalog With Us For Less Than Postage Alone!

Our Mini-Catalog Program is a great way to distribute your best selling products, new product launches and high margin products for pennies on the dollar vs. average catalog costs.

- Mini-Catalogs are inserted into our VET-DEK – mailed to 50,000 readers.
- Print overruns for Trade Shows, Solo Direct Campaigns or Stuffers.
- Your full catalog is digitized, posted on Vet.GreatValueZone.com and hosted for 90 days for free.
- Save time, money & hassle of average catalog costs with our program. We supply the mailing list and pay the postage for you!

Your investment also includes:

- Your logo on the front cover (\$195 Value)
- Cover on Vet.GreatValueZone.com (\$295 Value)



Call for Quote
800-846-5520

Specifications:

- Size: 5 3/8" x 7" bound
- 60 lb. gloss text stock
- 4 Color over 4 Color with bleeds
- Perforations and scores extra
- Finished art files required

Catalog Prices per Contact

Using Our Program To Distribute Your Pre-Printed Catalog (up to 5 3/8" x 7")

4 page	\$.05 per contact
8 page	\$.06 per contact
12 page	\$.07 per contact
16 page	\$.08 per contact

(Assumes stock with thickness comparable to 60 lb.)

60 lb. Gloss Text Stock

• • • • • Complete Package Net Price • • • • •			
# of Contacts	50,000	100,000	150,000
4 Page	\$6,750	\$9,785	\$12,450
8 Page	\$10,850	\$17,985	\$21,875
12 Page	\$12,728	\$20,480	\$28,744
16 Page	\$13,989	\$22,964	\$32,759
• • • • • Price Per Contact • • • • •			
# of Contacts	50,000	100,000	150,000
4 Page	less than \$0.14	\$0.10	\$0.08
8 Page	\$0.22	\$0.18	\$0.15
12 Page	\$0.25	\$0.20	\$0.19
16 Page	\$0.28	\$0.23	\$0.22

Each card deck is limited in the number of catalogs included per USPS thickness requirements. Accordingly, pricing will increase as catalog space is reserved. *Prices subject to change.