

The PIZZA-DEK mailing list features over 50,000 pizzeria restaurants across the nation.

The list is continually enhanced with internet and telephone research, attendees from major trade shows and card deck responders, and a variety of other techniques to ensure accuracy and deliverability.

Each month we add records of newly established restaurants, supplied to us from Secretary of State Offices nationwide. We mail a first class postcard to each new record before integrating it into the database. We also update our lists by working with advertisers that mail to our list via first class mail with appropriate endorsement to capture all records that are obsolete.

Sample Usage List

- | | |
|---------------------------------|-----------------------------|
| A-1 Computer Support & POS Sys. | NIT Business Computing Sys. |
| A-1 Computers | Northern Ohio Cash Register |
| American Point of Sale | NTN Buzztime |
| Amsterdam Company | O'Day Equipment |
| ASI Restaurant Management | Pacific Coast Sys. |
| Business Machine Inc | Personal Computer Solutions |
| Cash Registers Unlimited | POS for Less |
| Central Restaurant Products | POS Sys. |
| Cottontree | POSitive Technologies |
| Data Control Systems | POSitively Unique |
| De LaRosa Cash Registers | Redline Press |
| Drexel Business | Restaurant Efund |
| E-Core | Restaurant Marketing Sys. |
| Elvit Security | Restaurant Solutions |
| ESS | Retail Management Sys. |
| ET Solutions | SBNA |
| First Automated | Signature Systems |
| Gibbs Retail Systems | Team Micro |
| Infinity Restaurant Mgmt Sys. | Tek Trex |
| Int'l Cash Register | Thayer Publishing |
| Judson Enterprises | Therm-A-Snap |
| Krutman Electronic Sys. | Welldone POS Solutions |
| Midwest POS Services | |
| Nation's Restaurant News | |
| NetWorks Business | |
| New Technology Software | |

Pizzeria Restaurants.....	48,275
Dealers & Distributers.....	2,677
Multi-Unit Operators & Franchise HQ.....	1,132
Total.....	52,084

List Rental Rates

Base Rate — 1x usage.....	\$50/M*
Multiple usage for 1 year.....	\$100/M
Unlimited usage.....	\$150/M
Selections	
Type of Business (SIC).....	\$5/M
State, ZIP Code, SCF, County.....	\$5/M
Optional Information	
Standard records include:	
Company Name, Address, City, State, ZIP	
Contact Names.....	\$10/M
Title Slugs.....	FREE
Telephone Numbers.....	\$10/M
County Names.....	\$10/M
Keycodes.....	\$1/Code/M
[Minimum List Order \$300]	
*M = Thousand Contacts	

