

The PIZZA-DEK mailing list features over 50,000 pizzeria restaurants across the nation.

The list is continually enhanced with internet and telephone research, attendees from major trade shows and card deck responders, and a variety of other techniques to ensure accuracy and deliverability.

Each month we add records of newly established restaurants, supplied to us from Secretary of State Offices nationwide. We mail a first class postcard to each new record before integrating it into the database. We also update our lists by working with advertisers that mail to our list via first class mail with appropriate endorsement to capture all records that are obsolete.

Sample Usage List

A-1 Computer Support & POS Sys.	NIT Business Computing Sys.
A-1 Computers	Northern Ohio Cash Register
American Point of Sale	NTN Buzztime
Amsterdam Company	O'Day Equipment
ASI Restaurant Management	Pacific Coast Sys.
Business Machine Inc	Personal Computer Solutions
Cash Registers Unlimited	POS for Less
Central Restaurant Products	POS Sys.
Cottontree	POSitive Technologies
Data Control Systems	POSitively Unique
De LaRosa Cash Registers	Redline Press
Drexel Business	Restaurant Efund
E-Core	Restaurant Marketing Sys.
Elvit Security	Restaurant Solutions
ESS	Retail Management Sys.
ET Solutions	SBNA
First Automated	Signature Systems
Gibbs Retail Systems	Team Micro
Infinity Restaurant Mgmt Sys.	Tek Trex
Int'l Cash Register	Thayer Publishing
Judson Enterprises	Therm-A-Snap
Krutman Electronic Sys.	Welldone POS Solutions
Midwest POS Services	
Nation's Restaurant News	
NetWorks Business	
New Technology Software	

Pizzeria Restaurants.....	48,275
Dealers & Distributers.....	2,677
Multi-Unit Operators & Franchise HQ.....	1,132
Total.....	52,084

List Rental Rates

Base Rate — 1x usage.....	\$75/M*
Multiple usage for 1 year.....	\$150/M
Unlimited usage.....	\$225/M
Selections	
Type of Business (SIC).....	\$5/M
State, ZIP Code, SCF, County.....	\$5/M
Optional Information	
Standard records include:	
Company Name, Address, City, State, ZIP	
Contact Names.....	\$10/M
Title Slugs.....	FREE
Telephone Numbers.....	\$10/M
County Names.....	\$10/M
Keycodes.....	\$1/Code/M
[Minimum List Order \$300]	
*M = Thousand Contacts	

