

### Direct Mail



### GROUNDS-DEK Cards

#### GROUNDS-DEK Benefits:

- Mailed to 150,000 Grounds Management , Outdoor Maintenance, and Landscape Professionals nationwide.
- We handle everything, including the mailing list, printing, postage, and mail processing.
- You choose how buyers contact you: Phone, Web, Email, Fax - even Cards sent back to you in the mail.
- We'll even create your card – **FREE** to first time advertisers.

### E-Mail

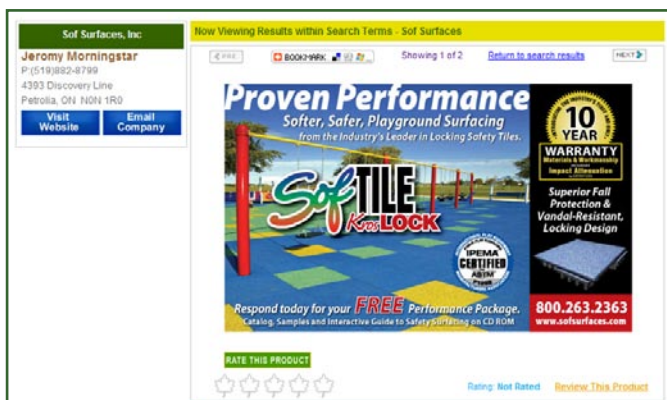


### GROUNDS eDEK Cooperative Email Blast

#### GROUNDS eDEK Benefits:

- Emailed to 30,000 Grounds Buyers two weeks after we've mailed your card.
- Reach your buyers in an Email format, in addition to your Direct Mail piece.

### Online Exposure



### Web Ad on Grounds.GreatValueZone.com

#### Web Ad Benefits:

- Goes live on mail date.
- Drive buyers from our site to yours.
- Includes links to your site, your 800#, and an "email us" button.
- Searchable by Product Category, Company, Best Reviewed, Most Recent Reviewed and many more!