

Our Solutions . . . Your Profits

The GROUNDS-DEK mailing list consists of over 186,000 landscape contractors, designers, grounds managers & park/rec managers nationwide.

The list is updated continuously throughout the year. The schools segment of the list includes only those schools and districts that make grounds purchasing decisions and represent a student body ranging from 250 to 65,000. The governmental segment of the list includes only one contact per office that makes grounds related purchases.

Each month records are added of newly established landscape contractors and architects, golf courses, country clubs, camps and resorts supplied to us from Secretary of State Offices nationwide. We mail a first class postcard to each new record before integrating it into the database.

Sample Usage List

- | | |
|------------------------------------|---------------------------------|
| A M Leonard Inc | IHRSA |
| Advanstar | John Deere |
| Am Society of Landscape Architects | Keep America Beautiful |
| American Payment Center | Kiefer Specialty Flooring, Inc. |
| Ann Arbor Press | Lab Safety Supply |
| Aquascape Designs | Mill Supply |
| Ballard Equipment | Moose River Publishing |
| Carrot Top Industries | Mustang Units |
| Chadwick Mfg Ltd | National Décor & Lighting |
| Colorblends | New Life Industries |
| Cook College/Rutgers University | Qqest Software |
| Direct Safety | Quality Dutch Bulbs |
| Dozier | Rainbow Play Systems |
| Duse Marketing | Rhomar Industries |
| First Service | Riley Manufacturing |
| Forestry Suppliers | Robertson Industries |
| GIE Media | Sax Recreational |
| Global | Security Cameras Direct |
| Great Lakes Golf | Signature Systems LLC |
| Great Lakes Specialty | Surface America |
| Hahn Company | Summit Supply |
| Harris Publishing | Swimwear Anywhere |
| Heartland Comm Group | Toro Company |
| Idaho Wood | |

Landscape Contractors	52,782
Colleges, Universities, Schools & Districts	49,523
Resorts, Hotels & Motels	16,900
Private Schools.....	16,681
Parks & Municipal Park & Rec Offices	13,842
Landscape Designers & Architects	11,485
Golf Clubs & Designers/Country Clubs	10,638
Churches & Cemeteries	10,290
Camps, Campgrounds & RV Parks	4,841
Public Works/Property Managers	3,219
Correctional Facilities.....	2,432
Major Lawn & Garden Services (>\$2 Mil)	1,579
Swimming Pools/Beach Clubs/Water Parks	805
Total	195,017

List Rental Rates

Base Rate — 1x usage.....	\$75/M*
Multiple usage for 1 year	\$150/M
Unlimited usage.....	\$225/M
Selections	
Type of Business (SIC).....	\$5/M
State, ZIP Code, SCF, County.....	\$5/M
Optional Information	
Standard records include:	
Company Name, Address, City, State, ZIP	
Contact Names.....	\$10/M
Title Slugs.....	FREE
Telephone Numbers	\$10/M
County Names.....	\$10/M
Keycodes.....	\$1/Code/M
[Minimum List Order \$300]	

* M = Thousand Contacts

