

### Our Solutions . . . Your Profits

The FOODSERVICE-DEK mailing list features over 320,000 restaurants and foodservice departments across the nation.

The hospital and nursing home segment includes only facilities with at least 100 beds. The school segment of the list includes only those districts and schools that make their own purchases with a student body of at least 250. The chain and franchise headquarters information is updated each year, and includes all major buying influences at those headquarters. Each month, we add records of newly established restaurants, supplied to us from Secretary of State Offices nationwide. We mail a first class postcard to each new record before integrating it into the database.

### Sample Usage List

ALM Business Media	Pike and Fischer
ASI Sign System	PlastiCrafters
Bon Appetit	POSitive Technologies
Cahners Business Information	Printquickness
Catermate	Progressive Pro Enterprises
Catersource Inc	Reed Exhibition Companies
Culinary Classics	Restaurant Business Magazine
Culinary Software	Restaurant Solutions
Diversified Business Comm	Rewdco Inc
Edgell Communications	Starlite Mfg
Emuamericas	Superior Menu Catalog
EZAX	Superior Style
Foley's Famous Aprons	Taymark
Fulcrum Information Services	Thayer Publishing
Groen A Dover Industries	United Resource
Harris Publishing	Warren Direct
JJ Keller & Assoc	Welldone POS Solutions
Jtech Inc	Willis Case & Hardwood
Loroco Industries Inc	
Moyer Diebel	
Mustang Units	
National Restaurant Assoc.	
Nations Restaurant News	
Oswalt Menu Co Inc	
Penton Media	

Restaurants .....	110,783
Schools & School Districts .....	63,467
Convenience Stores .....	31,537
Cafes & Delicatessens.....	19,115
Caterers .....	17,249
Nursing Homes.....	12,307
Ethnic Restaurants .....	11,318
Bars & Grills/Sports Bars .....	8,266
Resorts/Ski Lodges.....	6,934
Restaurant Chain Locations.....	5,853
Veteran/Fraternal/Social Clubs.....	5,509
Coffee/Expresso Shops.....	4,498
Hotels/Motels/Inns .....	4,278
Country Clubs .....	3,509
Subs, Sandwiches & Bagel Shops .....	3,430
Food Serving Grocery Chain HQ's .....	3,175
Foodservice Dealers & Distributors.....	2,534
Correctional Facilities.....	2,432
Foodservice Managers & HQ's .....	1,591
Restaurant Chain HQ's .....	1,586
Hospitals .....	1,499
Gentlemen's Clubs .....	903
<b>Total .....</b>	<b>321,773</b>

### List Rental Rates

Base Rate — 1x usage.....	\$75/M
Multiple usage for 1 year .....	\$150/M
Unlimited usage.....	\$225/M
Selections	
Type of Business (SIC).....	\$5/M
State, ZIP Code, SCF, County .....	\$5/M
Optional Information	
Standard records include:	
Company Name, Address, City, State, ZIP	
Contact Names.....	\$10/M
Title Slugs.....	FREE
Telephone Numbers .....	\$10/M
County Names.....	\$10/M
Keycodes.....	\$1/Code/M
[Minimum List Order \$300]	
*M = Thousand Contacts	