

Direct Mail



BARS & CLUBS-DEK Cards

BARS & CLUBS-DEK Benefits:

- Mailed to 100,000 Bars & Clubs nationwide.
- We handle everything, including the mailing list, printing, postage, and mail processing.
- You choose how buyers contact you: Phone, Web, Email, Fax - even Cards sent back to you in the mail.
- We'll even create your card – **FREE** to first time advertisers.

E-Mail

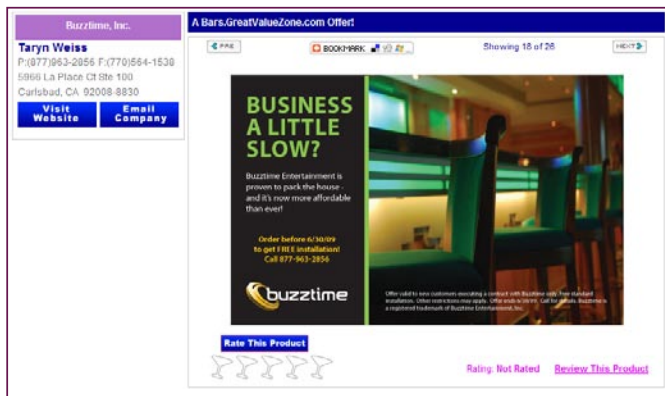


BARS & CLUBS eDEK Cooperative Email Blast

BARS & CLUBS eDEK Benefits:

- Emailed to 15,000 Bars & Clubs two weeks after we've mailed your card.
- Reach your buyers in an Email format, in addition to your Direct Mail piece.

Online Exposure



Web Ad on Bars.GreatValueZone.com

Web Ad Benefits:

- Goes live on mail date.
- Drive buyers from our site to yours.
- Includes links to your site, your 800#, and an "email us" button.
- Searchable by Product Category, Company, Best Reviewed, Most Recent Reviewed and many more!