

The BARS & CLUBS-DEK mailing list includes over 152,000 establishments across the nation licensed to serve beer, wine and liquor for on-premise consumption.

The list is compiled by purchasing the lists of full liquor-licensed establishments from every state/county Alcohol & Beverage Commission in the country. Each year 1/3 of the Alcohol Boards are contacted. Once compiled these lists are cleansed to maximize accuracy and deliverability, and merged to eliminate duplication.

Each month we add records of newly established bars and clubs, supplied to us from Secretary of State Offices nationwide. We mail a first class postcard to each new record before integrating it into the database. We also update our lists by working with advertisers that mail to our list via first class mail with appropriate endorsement to update records or eliminate those that are obsolete.

### Sample Usage List

Adams Trade Press	Midway Games
Adriatic Imports	Nasco
Aercology Commercial	Nations Restaurant News
Allmail USA	New England Business Services
AM Image Works	NightclubsAndBars.com
Beemak Plastics	NTN Buzztime
Bellboy Corporation	Party King
Berg Co	Party Tyme Karaoke
Broadcast Vision	POSitive Technologies
Cardcom Technology	Precision Dynamics Corp.
Cheers	Presenting Comm's/Atwood Pub
Clear Q Inc	Pure N Natural
Convergent Media Prod	Restaurant Solutions
Culinary Classics	Scan Technology Inc
D&S Exports	Silentaire Technology
Dispense-All USA	Stag Contract Sales
Face Card Promotions	Taymark
Feren & Co	Team Micro
FSG Entertainment	The Shot-Glance Inventory System
Gold Medal Products	United Air Specialists Inc
Grupo Victoria	United Resource
Handshake Marketing	Victor Cournelius Inc
HME Wireless	Warehouse Radio
Lucky Seven Entertainment	Zenith Electronics
M&N Int'l	

Bars, Pubs, Taverns & Saloons.....	39,807
Eating Establishments .....	26,244
Hotels/Motels/Resorts/Country Clubs.....	14,306
Bars & Grills/Sport Bar .....	8,266
Social/Veteran/Fraternal Clubs.....	5,509
Bowling Alleys & Billiard Parlours .....	4,262
Restaurant Chain Locations.....	4,042
Nightclubs & Dance Clubs.....	3,718
Cocktail Lounges .....	2,958
Liquor Stores .....	2,880
Other Fac with full Liquor License .....	2,822
Dealer/Dist. & Liquor Serving Chain HQs .....	886
<b>Total.....</b>	<b>115,700</b>

### List Rental Rates

Base Rate — 1x usage.....	\$50/M*
Multiple usage for 1 year .....	\$100/M
Unlimited usage.....	\$150/M
Selections	
Type of Business (SIC).....	\$5/M
State, ZIP Code, SCF, County.....	\$5/M
Optional Information	
Standard records include:	
Company Name, Address, City, State, ZIP	
Contact Names.....	\$10/M
Title Slugs.....	FREE
Telephone Numbers .....	\$10/M
County Names.....	\$10/M
Keycodes.....	\$1/Code/M
[Minimum List Order \$300]	
* M = Thousand Contacts	

