

Mini-Catalog Inserts

Our Solutions . . . Your Profits



Print & Mail Your Mini-Catalog With Us For Less Than Postage Alone!

Our Mini-Catalog Program is a great way to distribute your best selling products, new product launches and high margin products for pennies on the dollar vs. average catalog costs.

- Mini-Catalogs are inserted into our BARS & CLUBS-DEK – mailed to 100,000 readers.
- Print overruns for Trade Shows, Solo Direct Campaigns or Stuffers.
- Your full catalog is digitized, posted on Bars.GreatValueZone.com and hosted for 90 days for free.
- Save time, money & hassle of average catalog costs with our program. We supply the mailing list and pay the postage for you!

Your investment also includes:

- Your logo on the front cover (\$195 Value)
- Cover on Bars.GreatValueZone.com (\$295 Value)



Call for Quote
800-846-5520

Specifications:

- Size: 5 3/8" x 7" bound
- 60 lb. gloss text stock
- 4 Color over 4 Color with bleeds
- Perforations and scores extra
- Finished art files required

Catalog Prices per Contact

Using Our Program To Distribute Your Pre-Printed Catalog (up to 5 3/8" x 7")

| | |
|---------------|-------------------|
| 4 page | \$.05 per contact |
| 8 page | \$.06 per contact |
| 12 page | \$.07 per contact |
| 16 page | \$.08 per contact |

(Assumes stock with thickness comparable to 60 lb.)

60 lb. Gloss Text Stock

••••• Complete Package Net Price •••••

| | | | |
|---------------|----------|----------|----------|
| # of Contacts | 50,000 | 100,000 | 150,000 |
| 4 Page | \$6,750 | \$9,785 | \$12,450 |
| 8 Page | \$10,850 | \$17,985 | \$21,875 |
| 12 Page | \$12,728 | \$20,480 | \$28,744 |
| 16 Page | \$13,989 | \$22,964 | \$32,759 |

••••• Price Per Contact •••••

| | | | |
|---------------|------------------|---------|---------|
| # of Contacts | 50,000 | 100,000 | 150,000 |
| 4 Page | less than \$0.14 | \$0.10 | \$0.08 |
| 8 Page | \$0.22 | \$0.18 | \$0.15 |
| 12 Page | \$0.25 | \$0.20 | \$0.19 |
| 16 Page | \$0.28 | \$0.23 | \$0.22 |

Each card deck is limited in the number of catalogs included per USPS thickness requirements. Accordingly, pricing will increase as catalog space is reserved. *Prices subject to change.