

2009 List Rental Services



Published since 1978

The VET-DEK mailing list represents over 59,000 actively-practicing veterinarians. The list includes every active working professional veterinarian.

Originally created in 1978, the VET-DEK list has been updated and cleaned continuously. The list is continuously internally deduped, which allows us to distinguish unique locations and associate multiple veterinarians with shared facilities.

Newly established veterinary offices are added to the list from Secretary of State Offices nationwide every month, and retired and deceased contacts are removed regularly.

We also update our lists by working with advertisers that mail to our list via first class mail with appropriate endorsement to capture all records that are obsolete. We mail a first class postcard to each new record before integrating it into the database.

Usage List

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|--|-------------------------------|
| Advisys | Para-Medical Labels |
| Alerchek | Preventive Dental Specialists |
| Allpharm Inc | Reflex Corporation |
| American Health Services | S.C.R.U.B.S. |
| AMI Film Bin | Smart Scrubs |
| Andrews X-Ray | Sound Diagnostics |
| Animal Health & Safety | Specialty Trading |
| Arista Surgical Supply | St George's University |
| Assoc of Veterinarians for Animal Rights | Surgivet |
| AVID American Vet ID Services | The General Company |
| Blackwell Publishing | The Wag Bag Company |
| Boston University | TW Medical Vet Supply |
| DVM Manager Software | Universal Hospital Services |
| Ecological Laboratories | Universal Ultrasound |
| Humboldt Industries Inc | Universal/Del Medical |
| Lupine Dogwear | Vet Care |
| Medical Arts Press | Vet Direct |
| Medical ID Systems | Vet Imaging.com |
| Monument Pharmacy | Veterinary Concepts |
| National Vet Lab | Veterinary Info Network |
| New England Serum | Veterinary Mgmt Consultants |
| North Shore Animal League | Vita-Flex Nutrition |
| Ohmeda | Wysong Medical Corp |

Small Animal Private Practice	47,432
Mixed Animal Private Practice	6,355
Large Animal Private Practice	3,979
College, Industry, Research etc	1,813
Dealers & Distributors	387
Total.....	59,966

List Rental Rates

Base Rate — 1x usage.....	\$75/M
Multiple usage for 1 year	\$150/M
Unlimited usage.....	\$225/M
Selections	
Type of Business (SIC).....	\$5/M
State, ZIP Code, SCF, County.....	\$5/M
Optional Information	
Standard records include:	
Company or Contact Name, Address, City, State, ZIP	
Contact Names.....	FREE
Title Slugs.....	FREE
Telephone Numbers	\$10/M
County Names.....	\$10/M
Keycodes.....	\$1/Code/M
[Minimum List Order 5000 records]	

