

The GROUNDS-DEK mailing list consists of over 190,000 landscape contractors, designers, grounds managers & park/rec managers nationwide.

The list is updated continuously throughout the year. The schools segment of the list includes only those schools and districts that make grounds purchasing decisions and represent a student body ranging from 250 to 65,000. The governmental segment of the list includes only one contact per office that makes grounds related purchases.

Each month records are added of newly established landscape contractors and architects, golf courses, country clubs, camps and resorts supplied to us from Secretary of State Offices nationwide. We mail a first class postcard to each new record before integrating it into the database.

Usage List

A M Leonard Inc	IHRSA
Advanstar	John Deere
Am Society of Landscape Architects	Keep America Beautiful
American Payment Center	Kiefer Specialty Flooring, Inc.
Ann Arbor Press	Lab Safety Supply
Aquascape Designs	Mill Supply
Ballard Equipment	Moose River Publishing
Carrot Top Industries	Mustang Units
Chadwick Mfg Ltd	National Décor & Lighting
Colorblends	New Life Industries
Cook College/Rutgers University	Qqest Software
Direct Safety	Quality Dutch Bulbs
Dozier	Rainbow Play Systems
Duse Marketing	Rhomar Industries
First Service	Riley Manufacturing
Forestry Suppliers	Robertson Industries
GIE Media	Sax Recreational
Global	Security Cameras Direct
Great Lakes Golf	Signature Systems LLC
Great Lakes Specialty	Surface America
Hahn Company	Summit Supply
Harris Publishing	Swimwear Anywhere
Heartland Comm Group	Toro Company
Idaho Wood	

Landscape Contractors	59,337
Colleges, Universities, Schools & Districts	42,722
Parks & Municipal Park & Rec Offices	18,598
Resorts, Hotels & Motels	18,226
Landscape Designers & Architects.....	12,301
Golf Clubs & Designers/Country Clubs.....	11,586
Churches & Cemeteries	11,214
Camps, Campgrounds & RV Parks	7,378
Property Managers	4,501
Major Lawn & Garden Services (>\$2 mill).....	4,046
Public Works, Ski Lodges & Other Rec.....	1,068
Swimming Pools/Beach Clubs/Water Parks.....	970
Total.....	191,947

List Rental Rates

Base Rate — 1x usage.....	\$85/M
Multiple usage for 1 year	\$170/M
Unlimited usage.....	\$255/M
Selections	
Type of Business (SIC).....	\$5/M
State, ZIP Code, SCF, County.....	\$5/M
Optional Information	
Standard records include:	
Company Name, Address, City, State, ZIP	
Contact Names.....	\$10/M
Title Slugs.....	FREE
Telephone Numbers	\$10/M
County Names.....	\$10/M
Keycodes.....	\$1/Code/M
[Minimum List Order 5000 records]	

