

2009 List Rental Services



The FOODSERVICE-DEK mailing list features over 320,000 restaurants and foodservice departments across the nation.

The hospital and nursing home segment includes only facilities with at least 100 beds. The school segment of the list includes only those districts and schools that make their own purchases with a student body of at least 250. The chain and franchise headquarters information is updated at least every two years, and includes all major buying influences at those headquarters. Each month, we add records of newly established restaurants, supplied to us from Secretary of State Offices nationwide. We mail a first class postcard to each new record before integrating it into the database.

Usage List

ALM Business Media	Pike and Fischer
ASI Sign System	PlastiCrafters
Bon Appetit	POSitive Technologies
Cahners Business Information	Printquickness
Catermate	Progressive Pro Enterprises
Catersource Inc	Reed Exhibition Companies
Culinary Classics	Restaurant Business Magazine
Culinary Software	Restaurant Solutions
Diversified Business Comm	Rewdco Inc
Edgell Communications	Starlite Mfg
Emuamericas	Superior Menu Catalog
EZAX	Superior Style
Foley's Famous Aprons	Taymark
Fulcrum Information Services	Thayer Publishing
Groen A Dover Industries	United Resource
Harris Publishing	Warren Direct
JJ Keller & Assoc	Welldone POS Solutions
Jtech Inc	Willis Case & Hardwood
Loroco Industries Inc	
Moyer Diebel	
Mustang Units	
National Restaurant Assoc.	
Nations Restaurant News	
Oswalt Menu Co Inc	
Penton Media	

Restaurants.....	123,571
Schools & School Districts.....	53,013
Convenience Stores.....	33,785
Cafes & Delicatessens.....	21,587
Caterers.....	19,108
Nursing Homes.....	13,302
Ethnic Restaurants.....	11,425
Bars & Grills/Sports Bars.....	5,132
Coffee/Espresso Shops.....	5,115
Restaurant Chain Locations.....	5,010
Hotels/Motels/Inns.....	3,912
Food Serving Grocery Chain HQ's.....	3,483
Subs, Sandwiches & Bagel Shops.....	3,735
Resorts/Ski Lodges.....	2,841
Foodservice Dealers & Distributors.....	2,677
Veteran/Fraternal/Social Clubs.....	2,035
Restaurant Chain HQ's.....	1,793
Correctional Facilities.....	1,769
Country Clubs.....	1,688
Hospitals.....	1,631
Foodservice Managers & HQ's.....	1,567
Gentlemen's Clubs.....	1,009
Convenience Store Chain HQ's.....	1,000
Total.....	320,188

List Rental Rates

Base Rate — 1x usage.....	\$85/M
Multiple usage for 1 year.....	\$170/M
Unlimited usage.....	\$255/M
Selections	
Type of Business (SIC).....	\$5/M
State, ZIP Code, SCF, County.....	\$5/M
Optional Information	
Standard records include:	
Company Name, Address, City, State, ZIP	
Contact Names.....	\$10/M
Title Slugs.....	FREE
Telephone Numbers.....	\$10/M
County Names.....	\$10/M
Keycodes.....	\$1/Code/M
[Minimum List Order 5000 Records]	