

# Solo Email Blasts to the Hospitality Market



Email your special offers & sales messages to over 36,000 hospitality buyers.

**Quick & Easy**  
Unlike our competition, we will even design and code your email campaign.

## Rates:

**HOSPITALITY DEK Solo Email Blast & Rotating Banner Ad on GreatValueZone.com for 60 days**

<u>Audience Profile</u>	<u>Count</u>	<u>Rate</u>
<b>Total Hospitality Buyers</b>	36,000	\$3,000
FOODSERVICE-DEK Buyers	30,000	\$2,500
BARS & CLUBS-DEK Buyers	4,000	
PIZZA-DEK Buyers	2,000	
<b>FOODSERVICE-DEK Buyers</b>	30,000	\$2,500
Chain & Franchise HQ	12,000	\$1,500
Schools & Institutions	10,000	\$1,250
Independent Restaurants	8,000	\$1,000

### Mix & Match to Target Your Niche

Chain & Franchise HQ, Restaurants, Pizza & Bars	27,000	\$2,500
Chain & Franchise HQ, Restaurants & Pizza	23,000	\$2,000
Restaurants, Pizza & Bars	16,000	\$1,500
Restaurants & Pizza	11,000	\$1,250

Contact your Business Development Consultant for a quote on adding email campaigns to your card deck program at a multi-media discounted rate.

Complete Creative Services	Included
Landing/Second Page (optional)	\$295
Interactive Online Form	\$395
Subject Line A/B Split	\$200

**Close Sales**  
Solo email campaigns are effective for drawing interested qualified buyers to your site in response to your special offer.

We are committed to ethical internet marketing. We respect the wishes of our readers. They have the option to opt-out at any time and we promptly honor all unsubscribe requests. Our readers remain on our list because they value the offers we send. We limit the number of emails we send per week and only send industry specific offers that we consider "great" so our readers continue to value and use the service, and not opt-out. You also receive BONUS EXPOSURE as your campaign is included in the Featured Specials section of www.FOODSERVICE-DEK.com, as well as included in the rotation of banner ads on the home page for up to sixty days.