



The AMERICA'S FIRST RESPONDERS-DEK mailing list was pulled from several national sources and is updated continuously. Contacts at the largest departments are updated and confirmed through telephone surveys and internet searches.

Each month we add records of newly established police, fire & security facilities as well as emergency services supplied to us from Secretary of State Offices nationwide. We mail a first class postcard to each new record before integrating it into the database. Private Security Agencies & Investigators have been qualified with annual revenue information and selected based on their ability and likelihood of purchasing quantities of law enforcement equipment and supplies.

## Usage List

|                            |                                    |
|----------------------------|------------------------------------|
| Absolute Software Corp     | MBNA America                       |
| All Phase Video Security   | Medi-Dose/EPS Inc.                 |
| Anti Defamation League     | Mustang Units Co                   |
| ATD-America Co.            | New Life Industries                |
| Bestdefense.com            | New Vision Laser Ctr.              |
| Bobit Publishing Co.       | Pioneer Western Mfg.               |
| B-Safe Industries Inc.     | Police Service Dogs Int'l          |
| Central Specialties        | Protection Planning                |
| Crime Prevention Institute | Quartermaster Uniforms & Equipment |
| Cummins Allison Corp       | RDP Group                          |
| Custom Cartridge           | Reed Exhibition Companies          |
| Extendo Bed Company        | Research Technology Int'l          |
| Forestry Suppliers         | Security Cameras Direct            |
| Global Vision Direct       | Southern Police Equipment          |
| Helmets R Us               | Sperry West Inc.                   |
| Hornbecks K-9 Training     | Sutson Corp.                       |
| ID Networks                | The Haworth Press                  |
| In the Line of Duty        | The Tape Company                   |
| Instruments SA             | Univ of Phoenix Online Campus      |
| Interstate Supply Co.      | Upper MW Law Enf Trng Inst.        |
| Kako International Inc.    | Vanguard Managed Solutions         |
| Louroe Electronics         | Washington State University        |
| Lumastrobe                 |                                    |

## Fire & Rescue

|   |               |
|---|---------------|
| City Fire Depts .....                   | 32,337        |
| Ambulance/EMS .....                     | 2,022         |
| County Government/Fire Protection ..... | 1,376         |
| Fire Protection Services.....           | 1,177         |
| Emergency Hospitals & Services.....     | 847           |
| Rescue Squads.....                      | 468           |
| Medical Emergency Training.....         | 353           |
| Fire Protection Consultants .....       | 326           |
| Dealers & Distributors.....             | 260           |
| State/Gov. Fire Protection .....        | 155           |
| Red Cross/ Air Ambulance.....           | 65            |
| <b>Total.....</b>                       | <b>39,386</b> |

## Police & Security

|  |               |
|--|---------------|
| City Police Departments .....              | 18,082        |
| Security Services.....                     | 7,966         |
| Colleges & Universities .....              | 3,531         |
| Hospitals & Nursing Homes.....             | 2,866         |
| Correctional Facilities.....               | 2,605         |
| Chain Security Locations .....             | 2,480         |
| County Police Depts.....                   | 1,815         |
| Federal Agencies/Military Bases .....      | 1,311         |
| Shopping Centers/Stadiums .....            | 1,181         |
| Private Detectives .....                   | 1,048         |
| State Police Departments.....              | 1,042         |
| Security Control Equipment & Systems ..... | 845           |
| Insurance Investigators.....               | 757           |
| Casinos .....                              | 666           |
| Transit, Harbor & Airport Police Dept..... | 664           |
| Private Training Academies .....           | 299           |
| State Agencies.....                        | 278           |
| Misc. ....                                 | 114           |
| <b>Total.....</b>                          | <b>47,550</b> |

## List Rental Rates

|   |            |
|---|------------|
| Base Rate — 1x usage.....               | \$60/M     |
| Multiple usage for 1 year .....         | \$120/M    |
| Unlimited usage.....                    | \$180/M    |
| <b>Selections</b>                       |            |
| Type of Business (SIC).....             | \$5/M      |
| State, ZIP Code, SCF, County.....       | \$5/M      |
| <b>Optional Information</b>             |            |
| Standard records include:               |            |
| Company Name, Address, City, State, ZIP |            |
| Contact Names.....                      | \$10/M     |
| Title Slugs.....                        | FREE       |
| Telephone Numbers .....                 | \$10/M     |
| County Names.....                       | \$10/M     |
| Keycodes.....                           | \$1/Code/M |
| [Minimum List Order 5000 records]       |            |