



Published since 1989

In addition to mailing your card to 90,000 police, security, fire and rescue buyers, your 4-color card is also featured on [www.FIRSTRESPONDERS-DEK.com](http://www.FIRSTRESPONDERS-DEK.com). We promote this site with 360,000 mailings and thousands of emails annually.

FIRSTRESPONDERS-DEK's unique offer based, visually appealing format delivers powerful online exposure for your brands.

Your card is featured on our current offers page for about six weeks and is searchable in the archives for many years.

For a small fee, you can be included in the POLICE and FIRE eDEK delivered to 14,000+ buyers. With this small investment, your card lands on your buyers desk, inbox and is searchable online.



## POLICE eDEK & FIRE eDEK • Cooperative Email Campaigns

**POLICE & FIRE eDEK provides police, fire, rescue and security buyers with an engaging online buying resource that is truly a visual experience.**



- Optimized with sophisticated behind-the-scenes technology for accessibility and rapid viewing
- The card is included in the Current Offers section of [www.FIRSTRESPONDERS-DEK.com](http://www.FIRSTRESPONDERS-DEK.com) (\$295 value)
- Each card includes complete contact information, including phone number and buttons that hyperlink to the company website, send an email, and lead to additional product/service/offer information