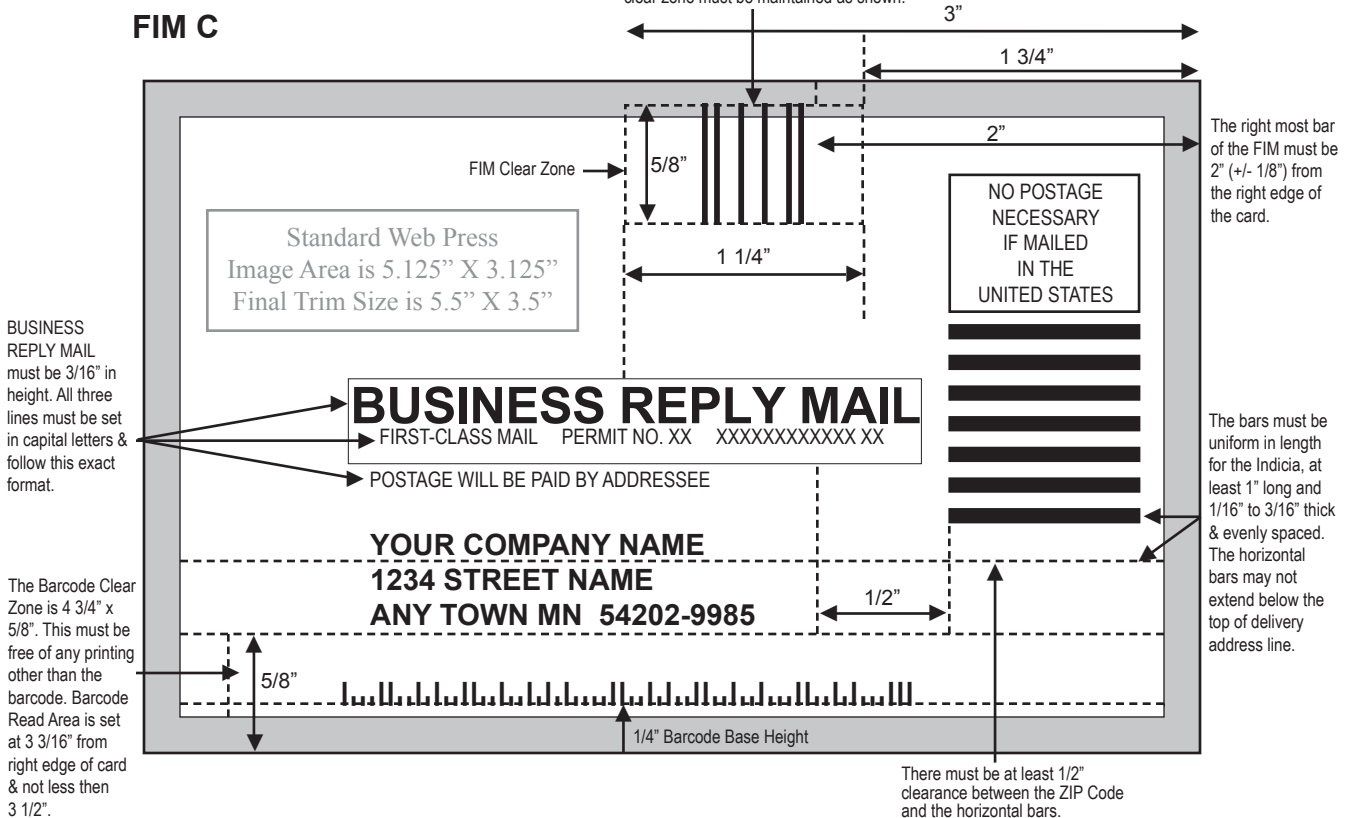


FIM C

FIM must be 1/8" from the card edge. A FIM clear zone must be maintained as shown.



Standard Web Press
Image Area is 5.125" X 3.125"
Final Trim Size is 5.5" X 3.5"

BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. XX XXXXXXXXXXXX XX

POSTAGE WILL BE PAID BY ADDRESSEE

YOUR COMPANY NAME
1234 STREET NAME
ANY TOWN MN 54202-9985

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL must be 3/16" in height. All three lines must be set in capital letters & follow this exact format.

The Barcode Clear Zone is 4 3/4" x 5/8". This must be free of any printing other than the barcode. Barcode Read Area is set at 3 3/16" from right edge of card & not less than 3 1/2".

The right most bar of the FIM must be 2" (+/- 1/8") from the right edge of the card.

The bars must be uniform in length for the Indicia, at least 1" long and 1/16" to 3/16" thick & evenly spaced. The horizontal bars may not extend below the top of delivery address line.

There must be at least 1/2" clearance between the ZIP Code and the horizontal bars.

FIM A

